

**CREATE  
BRAND  
AWARENESS  
THE RIGHT  
WAY**



SUN	MON	TUE	WED	THU	FRI	SAT
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24/31	25	26	27	28	29	30

**JAN**

- 1. New Year's Day
- 4. National Spaghetti Day
- 6. Bean Day
- 12. Lunar New Year
- 13. National Sticker Day
- 15. National Hat Day
- 18. Martin Luther King, Jr. Day
- 21. Get to Know Your Customers Day
- 23. National Pie Day

National Bath Safety Month • National Blood Donor Month • National Hobby Month

SUN	MON	TUE	WED	THU	FRI	SAT
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**FEB**

- 2. Groundhog Day
- 4. World Cancer Day
- 7. Super Bowl LV
- 7. National Send a Card to a Friend Day
- 9. Safer Internet Day
- 9. National Pizza Day
- 14. Valentine's Day
- 15. Singles Awareness Day
- 15. Presidents Day
- 16. Mardi Gras
- 17. Random Acts of Kindness Day
- 20. Love Your Pet Day

Black History Month • Heart Disease Awareness Month • Children's Dental Month

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**MAR**

- 2. National Read Across America Day
- 5. National Employee Appreciation Day
- 6. National Dentist's Day
- 7. National Cereal Day
- 9. National Meatball Day
- 14. Daylight Savings Time Begins
- 14. Pi Day
- 17. St. Patrick's Day
- 20. First Day of Spring
- 20. World Storytelling Day
- 30. Doctor's Day

National Women's History Month • National Reading Month • National Nutrition Month

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**APR**

- 1. April Fools' Day
- 2. World Autism Awareness Day
- 2. Good Friday
- 4. Easter
- 7. World Health Day
- 11. National Pet Day
- 15. Tax Day
- 15. Get to Know Your Customers Day
- 16. National Wear Your Pajamas to Work Day
- 21. Administrative Professionals Day
- 22. Earth Day
- 22. National Take Our Daughters and Sons to Work Day
- 23. National Picnic Day
- 28. Denim Day
- 29. International Dance Day
- 30. National Adopt a Shelter Pet Day

National Autism Awareness Month • National Welding Month  
National Child Abuse Awareness Month • Sexual Assault Awareness Month

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**MAY**

- 1. May Day
- 4. Star Wars Day
- 4. Teachers' Day
- 5. Cinco de Mayo
- 6. National Nurses Day
- 9. Mother's Day
- 12. National Receptionist Day
- 15. Armed Forces Day
- 21. National Memo Day
- 24. National Scavenger Hunt Day
- 25. National Wine Day
- 28. Hamburger Day
- 31. Memorial Day

National Celiac Disease Awareness Month • National Barbecue Month  
National Bike Month • National Get Caught Reading Month

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**JUN**

- 4. National Donut Day
- 6. Higher Education Day
- 6. National Cancer Survivors Day
- 8. Best Friends Day
- 13. Children's Day
- 14. Flag Day
- 20. First Day of Summer
- 20. Father's Day
- 21. International Yoga Day
- 21. National Selfie Day
- 21. World Music Day
- 27. National Sunglasses Day
- 30. Social Media Day

Men's Health Month • National Camping Month • National Safety Month • LGBTQ Pride Month

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**JUL**

- 1. National Postal Worker Day
- 2. World UFO Day
- 4. Independence Day (United States)
- 7. World Chocolate Day
- 14. Bastille Day
- 15. Give Something Away Day
- 17. World Emoji Day
- 30. International Day of Friendship

National Ice Cream Month • National Picnic Month

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**AUG**

- 2. National Coloring Book Day
- 6. International Beer Day
- 9. National Book Lovers Day
- 10. National Lazy Day
- 13. International Lefthanders Day
- 15. National Relaxation Day
- 16. National Tell a Joke Day
- 19. World Photo Day
- 20. National Lemonade Day
- 26. National Dog Day

Back-to-School Month • Family Fun Month • National Golf Month

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**SEP**

- 4. National Wildlife Day
- 5. International Day of Charity
- 6. Read a Book Day
- 6. Labor Day
- 11. National Day of Service and Remembrance
- 12. National Day of Encouragement
- 12. National Video Games Day
- 12. National Grandparents Day
- 15. Greenpeace Day
- 18. Oktoberfest Begins
- 21. International Day of Peace
- 21. Miniature Golf Day
- 22. First Day of Fall
- 29. International Coffee Day
- 29. National Women's Health & Fitness Day

Hispanic Heritage Month (Sept. 15 - Oct. 15) • National Suicide Prevention Month

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**OCT**

- 1. World Vegetarian Day
- 3. Start of Fire Prevention Week
- 4. National Taco Day
- 4. Child Health Day
- 5. World Teachers Day
- 10. World Mental Health Day
- 11. Indigenous Peoples' Day
- 16. Boss's Day
- 23. Make a Difference Day
- 24. United Nations Day
- 28. National Chocolate Day
- 29. National Cat Day
- 31. Halloween

Breast Cancer Awareness Month • Adopt a Shelter Dog Month  
Financial Planning Month

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**NOV**

- 3. National Sandwich Day
- 4. National Candy Day
- 7. Daylight Saving Time Ends
- 8. National Cappuccino Day
- 8. Science, Technology, Engineering, and Mathematics (STEM) Day
- 11. Veterans Day
- 13. World Kindness Day
- 14. World Diabetes Day
- 15. America Recycles Day
- 16. National Entrepreneurs Day
- 25. Thanksgiving Day
- 26. Black Friday
- 27. Small Business Saturday
- 28. First Day of Hanukkah
- 29. Cyber Monday

National Adoption Month • National Military Family Month  
National Alzheimer's Disease Month • November

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**DEC**

- 1. World AIDS Day
- 4. National Cookie Day
- 5. World Soil Day
- 6. Microwave Oven Day
- 6. Pretend to Be a Time Traveler Day
- 10. National Salesperson Day
- 21. Crossword Puzzle Day
- 21. First Day of Winter
- 24. Christmas Eve
- 25. Christmas Day
- 26. First Day of Kwanzaa
- 31. New Year's Eve

National Human Rights Month • AIDS Awareness Month